

Submitting to the WBN Newsletter

There are 3 ways you can participate in the WBN Newsletter:

1. Buy an ad
2. Submit an announcement
3. Win a “profile spot”

1. Buy an ad

- a. Ads are \$10 per business card size. You may purchase a larger ad (i.e. a double business card size). You may also sign up for 6 months at a reduced rate (\$50 per business card size).
- b. Email Emma (info@paytonhughes.com) before the 10th of the month and tell her you would like to place an ad in the next newsletter.
- c. Email info@paytonhughes.com an electronic form of your ad by the 15th of the month. Acceptable files are .jpg, .tif, or .pdf's. Quality should be 300 dpi minimum.
- d. If you are unable to prepare your ad electronically, there are several WBN Members who offer this service for a fee. Any arrangement you have with one of these members is separate from your ad arrangement with the WBN:
 - i. Sarah Nicholson, Nicholson's Marketing & Design (NicholsonJandS@aol.com)
 - ii. Emma Payton, Payton Hughes Consulting (empayton@telus.net)
 - iii.
- e. You will be billed for your ad.

2. Submit an announcement

- a. Simply mail your announcement (or one about another member) to empayton@telus.net. Suggestions include: births, weddings, awards, achievements, mergers, acquisitions... Deadline: 15th of the month.

3. Win a “profile spot”

- a. If you are lucky enough to win a “profile”, simply send an email to empayton@telus.net with a description of you and your business. Please keep it to 400 words or less. Deadline: 15th of the month.